

# Getting to know you A GUIDE

Please answer the questions below to help us find the right design and functionality for your website

We'd like to get to know you and your business better



Tell us a little about yourself



Tell us a little about your business



What products & services do you provide?



Who is your target market?



Who are your main competitors and how are you different?



What ideas & feelings do I want to convey to the customer?

## Ask yourself these questions...

**Logo**  
Do I have a digital copy of my logo?

**Camera**  
Do I have images for content?

**Head with gears**  
Do I need special functionality on my site?

**Social Media icons**  
Which Social Media do I use and why?

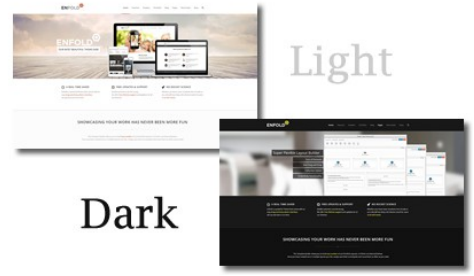
**Shopping bag**  
Do I need an e-store or blog?

**Team icon**  
Do I want to showcase my team members?

Other things to keep in mind...



Aa



**Search icon**  
Do you already have a website or domain?

**Smiley and frowny faces**  
What are your likes and dislikes about your current website?

**Information icon**  
Name 3 things you would like to see on your website?

**Bee icon**  
Who will be responsible for updating your website?

## Plan Ahead

The size of your business doesn't matter, you should always consider your future goals and plans when discussing design and functionality with us, you may not need an e-store now, but do you see one in your future?

**Tell us about your growth and marketing goals so we can find the best theme to grow with you!**

We're always here to help  
**Grapevine**  
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Once we determine your needs, we'll send you a few live demos of themes that we believe will suit your business, and you can tell us if we're on the right track.